

**NSW Snowsports Alpine Committee** 

**Annual General Meeting,** 

Saturday 29th October 2016

Chairman's Report



# **NSW Snowsports Alpine Committee**

# Annual General Meeting, Saturday 29th October 2016

# Chairman's Report

# **2016 PROGRAMS & INITIATIVES**

# **NSWACT Alpine Teams**

In 2016 NSW Alpine and ACT Alpine combined again to announce NSWACT Open, Junior and Children's teams, thereby recognizing alpine athletes who are performing at high level in the sport and meet published criteria for inclusion in the state teams. Team lists are attached.

### In 2016:

Open	5	(2 female and 3 male athletes)
Junior (FIS)	13	( 6 female and 7 male athletes)
Children's	19	(10 female and 10 male athletes)

#### In 2017:

Open	7	(4 female and 3 male athletes)
Junior (FIS)	6	( 1 female and 5 male athletes)
Children's	27	(13 female and 14 male athletes)

A presentation night was held on the 2<sup>nd</sup> of July at the Candlelight Lodge Thredbo to acknowledge the 2016 team and present Team Certificates to all team members. The new subsidised Team Vest was also distributed to those that ordered them. The Team Vest will be available again this year to 2017 Team members who will be contacted early in 2017 to place their order for the 2017 season. We would like to thank John and Megan Leggett for their support in arranging this highly successful evening.

**NSWACT Team Athlete Grants** will be provided to qualifying alpine athletes aged 14 years and above. These grants are to assist in meeting training, race entry and travelling costs. Applications are now open and close November 1<sup>st</sup>, 2016.

### Lillehammer 2016 Winter Youth Olympics

Two member of the NSWACT Alpine Team were pre-selected for nomination for the Winter Youth Olympics. - Jack Adams and Zali Offord. While the final single alpine spots went to Louis Muhlen and Kathryn Parker, Zali went on to represent Australia as part of the successful Skier cross Team, bringing home a Silver medal.

#### Race season results

There were some outstanding performances by NSWACT Alpine athletes at this year's FIS races in Perisher, the Australian National Junior Championships held at Thredbo in early August and the Australian New Zealand Cup series held at Mt Hotham, including a comeback by ski veteran Jenny Owens.

First races for the season kicked off in Perisher. Slalom had to be cancelled however was replaced with a second day of GS. First year FIS athlete Madison Hoffman scored an impressive  $1^{\rm st}$  and  $2^{\rm nd}$  in the GS races. Zali Offord was 1st Day 1, though DNF'd Day 2, and Lily Tomkinson podiumed both days with a  $2^{\rm nd}$  and  $3^{\rm rd}$ .

In the Men on Day 1, best performing NSWACT athlete was Liam Michael with a 4<sup>th</sup>. Liam also led the NSW field on Day 2 with another 4<sup>th</sup>, with Theo Coates close on his tail with a close 5<sup>th</sup>. Ned Neill was Top 10 on both days.

Next was the National GS Alpine Championships in Thredbo. Day 1 was the National Championship race, followed by the NJR on Day 2. TSRC athlete Lily Tomkinson won on both days, with Jenny Owens  $2^{nd}$  Day 1 and  $3^{rd}$  Day 2. Madison Hoffman had another great result with  $3^{rd}$  Day 1 and  $2^{nd}$  Day 2. Overall results for the women were U18 Junior Champion Madison Hoffman, Georgia Vonenem  $2^{nd}$  and Zoe Scott  $3^{rd}$ . U21 Junior Champion was Lily Tomkinson, Zoe Spanos was runner up Overall Women winners were Lily Tomkinson  $1^{st}$  and Jenny Owens  $2^{nd}$ .

In the Men's, Day1 was won by US skier Thomas Woolson with Harrison Coull  $2^{nd}$  and TSRC athlete Oliver. Thompson  $3^{rd}$ . Day 2 winners were Harry Laidlaw  $1^{st}$ , Michelangelo Tentori  $2^{nd}$  and Peter Fucigna  $3^{rd}$ . U18 Champion was Hunter Brayton  $1^{st}$ , TSRC athlete Liam Michael in  $2^{nd}$  and Rupert Pichler  $3^{rd}$ . Overall Junior winners were Harrison Coull  $1^{st}$  and TSRC athlete Oliver Thompson  $2^{nd}$ .

In the National Slalom Championships Lily Tomkinson again took out the title, with Zali Offord  $2^{nd}$ . In the men's TSRC athlete Bennett Norbury had outstanding results taking out the National Title, with Warwick Crawford taking out the Junior Men. PWSC athlete Theo Coates was runner up.

At the ANC in Mt Hotham, Greta Small was the standout placing 2<sup>nd</sup> in both GS and slalom. NSWACT athletes Zana Farrell, Zali Offord, Madison Hoffman and Lily Tomkinson, all achieved Top 10 in the GS events with 1<sup>st</sup> year FIS Madison Hoffman and Lucy Neill performing well in the Slalom. Alec Scott and Oliver Thompson had the best results in the Men's events.

Special mention to Zanna Farrell and Jenny Owens who both achieved Top 10 results in the FIS races held at Treble Cone, NZ.

In Children's racing this year -

4-5 March 2016 saw several NSWACT athletes represent Australia in the 55<sup>th</sup> Trofeo Topolino race held at Folgaria, Italy. Athletes included Madison Hoffman, Samantha Marwood, Lara Agnew (34<sup>th</sup> U14 Slalom), Isabella Davies (37<sup>th</sup> U14 Slalom), Thomas Hoffman(8<sup>th</sup> U14 Slalom & 16<sup>th</sup> GS), Jasper Cobcroft (40<sup>th</sup> U14 GS), Henry Heaydon (27<sup>th</sup> U 16 Slalom & 34<sup>th</sup> GS), Zach Zontsich (30<sup>th</sup> U14 GS and 24<sup>th</sup> SL), Connor Leggett (45<sup>th</sup> U16 Slalom & 43<sup>rd</sup> GS), and Finn Bowes (51<sup>st</sup> U16 GS). Topolino is an extremely competitive race so congratulations to all our athletes.

A team of NSWACT athletes also competed at the Whistler Cup in April. Two state teams competed with some excellent performances that included Georgia Von Einem 11th in U16 SG with Sammie Gaul 18th, Lucy Neill 21st. Finn Bowes was 5th Men's U16 SG. Amelia Jones, Zoe Michael and Kyra Wheatley were all top 30 in the U14 GS, while in the U16 Georgia Von Einem placed 7th, Sammie Gaul 11th. In the U16 Slalom the top placing girls were Lucy Neill 15th and Sammie Gaul 21st. Hugh McAdam had the best NSW result in the U16 GS placing 26th. Congratulations to all NSW athletes who competed in this event representing Australia, NSW and ACT.

Mt Hotham hosted Leg 1 of the National Children's Series in August. NSWACT team members dominated all events.

SX – U14 Kyra Wheatley  $1^{st}$ , Penelope Hughes  $2^{nd}$ . Boys Ben Wynn  $2^{nd}$ , Felix Zylinski 3rd. In the U16's Lara Agnew  $1^{st}$ , Elliane Hall  $2^{nd}$ , Sammie Gaul  $3^{rd}$  and Alexandra Manning  $4^{th}$ . In the boys Finn Sadler  $1^{st}$ , Thomas Hoffman  $3^{rd}$ , Henry Heaydon  $4^{th}$ .

GS U14 Penelope Hughes  $1^{st}$  in both races, Kyra Wheatley  $3^{rd}$  and  $2^{nd}$  with Letitia Murphy  $3^{rd}$  Race 2. James Huon took out GS in both runs, with Ben Wyn, Joey Stegall & Harry Hoffman battling it out for  $2^{nd}$  and  $3^{rd}$ . Joey Stegall and James Huon were Top 3 in both Slalom races.

GS U16 – Zoe Michael 1st, Sammie Gaul  $2^{nd}$  Race1 and Zoe 1st and Elliane Hall  $3^{rd}$  in Race 2. Thomas Hoffman & Tom Davies took  $2^{nd}$  &  $3^{rd}$  respectively in Race 1 with Thomas and Zach Zontich  $2^{nd}$  &  $3^{rd}$  in race 2.

Slalom – Kyra Wheatly & Penelope Hughes were Top 3 in both U14 races, with U 16 Sammie Gaul, Lara Agener and Alexandra Manning Top 3 in Race 1 and Zara Gardiner and Adele Selig top 3 in Race 2. In the U16 boys Thomas Hoffman & Zac Zontsish were  $2^{\rm nd}$  &  $3^{\rm rd}$  Race 1 while Henry Heaydon and Thomas were Top 3 in Race 2.

Early September, Leg 2 of the series was moved from Thredbo to Perisher at the last minute door to poor snow conditions. Results include:

U12GS – Phoebe Heaydon won Race 1& 2 girls, in the boys Race 1 Joel Droga was 2<sup>nd</sup>, Duncan Cowan 3rd. In Race 2 Joel Droga was 1<sup>st</sup>, Duncan Cowan 2<sup>nd</sup>.

U14GS – Penelope Hughes 1<sup>st</sup> Race 1 & 2, Kyra Wheatley 3<sup>rd</sup> Race 2, and in the boys James Huon 1<sup>st</sup>, Joey Steggall 2nd, Ben Wynn 3<sup>rd</sup>.

U16 GS – Race 1, Zoe Michael  $1^{st}$ , Sammie Gaul  $2^{nd}$  and Adele Zelig  $3^{rd}$ . Race 2 Sammie Gaul,  $1^{st}$  and Isabella Davis  $3^{rd}$ . In the U16 boys Tom Davies  $2^{nd}$  Race 1, in Race 2 Finn Sadler  $2^{nd}$  and Henry Heaydon  $3^{rd}$ .

U12 Slalom girls Race 1 & 2 won by Abbey Davis. In Race 2 Phoebe Heaydon 2<sup>nd</sup>., Cate Dance 3<sup>rd</sup>. In the boys Geoffrey Hughes was 2<sup>nd</sup>, Race 2 was won by Joel Droga with Geoffrey Hughes 3<sup>rd</sup>.

U14 Slalom – In Race 1 Penelope Hughes 2nd and Kyra Wheatley  $3^{\rm rd}$  were on the podium, Race 2 was won by Penelope. James Huon  $1^{\rm st}$  & Joey Stegall  $2^{\rm nd}$  in both races in the boys

U16 Slalom – Race 1 Sammie Gaul, Zoe Michael & Adele Selig were  $1^{st}$ ,  $2^{nd}$  &  $3^{rd}$ . in Race 2 it was Zoe1st, Sammie  $2^{nd}$  and Adele  $3^{rd}$ . In both races, Henry Heaydon was  $1^{st}$  and Tom Davies  $3^{rd}$ .

The depth of talent amongst the younger athletes is very encouraging – many of the Under 16s will be graduating to FIS next season and it will be exciting to see their development over the coming seasons.

# **NSWIS Scholarship**

In 2016 NSWIS, in conjunction with SSA, awarded an alpine scholarship to an athlete demonstrating the potential to represent Australia at the 2022 Olympic Winter Games in Beijing in 2022. Congratulations to NSWACT athlete Oliver Thompson on being awarded this Scholarship. Unfortunately Oliver has decided to retire from alpine skiing this year. He will be missed on the hill and we wish him luck in the future.

# **NSWACT Rising Stars Awards**

NSWACT Alpine, Perisher Winter Sports Club and Thredbo Ski Racing Club combined again this season to offer this exciting Award to talented Interschool racers without previous race club experience.

In 2016 ten alpine racers from Division 3, 4 or 5 across the Sydney, Northern or Southern/ACT regions were selected for this year's Alpine Rising Stars Awards. They receive a complimentary weekend of training at either TSRC or PWSC and free entry and race club assistance at the Blue Cow Cup on race day.

Congratulations to the following alpine racers: Matteo Perrotta, Samuel Vos and Emily Vos Northern Division 5, Jack Duncan, Winston Kloster, Chloe Kennard, Sydney Division 4, Jack Walker Sydney Division 5, Hamish Allsopp, Hugo Thompson ACT Division 4 and Georgia Gardiner Division 5.

The 2016 Rising Stars will be recognized at tonight's Awards Presentation.

NSW Alpine would like to thank TSRC and PWSC for their assistance and continued support with this program by providing the weekend training for the winners of these awards. The feedback from previous winners has been very positive with the majority of award winners joining a race club the following season and competing in SSA events

Thank you also to NSW Alpine Committee Secretary Kim Hough for her management of this important program again this year.

#### **SERAS**

The South Eastern Regional Academy of Sport (SERAS) program is open to NSW and ACT athletes aged 13 to 17 years. It provides two weekend camps each year (May and September) at the Australian Institute of Sport in Canberra which assists athletes with fitness coaching and testing plus information sessions relating to health, goal setting and sports psychology. It's interesting to note that at the Sochi Olympic Winter Games 2014 seven former SERAS scholarship competed in Snowsport events.

In 2016 there were 4 alpine NSW & ACT athletes who participated in the SERAS program. Applications for 2017 will open in February 2017.

# Interschool APSI Scholarship

2016 saw the first time a scholarship was offered by Interschool in conjunction with Australian Professional Snowsport Instructors (APSI). This is in recognition of the rising potential for Snowsport instructors within our schools. The Scholarship recipients will receive a "Level one course and exam package" to attend an APSI level one instructors course in 2017. Congratulations to this year's winners:

- Maisie Phillips (Snowy Mountains Grammar School)
- Daniel Walker (Mansfield Secondary College)

# Fitness Testing and Training Sessions

Pre-season fitness sessions were held in May in Narrabeen Sport & Rec and June in Jindabyne. These were run by Sami Kennedy-Sims who put together a comprehensive and extremely successful program.

SSA are running a post season weekend session at Narrabeen Sport & Rec on October 29 – 30, 2016. These are compulsory for athletes aiming to compete in the Northern Hemisphere season.

The camps have been well attended with very positive feedback received from athletes and parents as well as requests to consider exam timetables when scheduling for next year.

# Alpine Officials Courses

These are the only accredited training course for alpine officials currently being offered in Australia and are always well attended. This year the Alpine Officials Level 1 Course was presented by Scott Sanderson, member of the NAC and Mt Hotham Race Club Program Director. The March course in Sydney was hosted by The Scots College and in June at Jindabyne Central School where there was record attendance. Thanks to both schools for providing the venues for the courses. In 2017 the Sydney venue be The Kings School, then alternating after that each year with The Scots College.

This year as no government grant was attained these courses were underwritten solely by NSW Alpine.

We thank Scott Sanderson for delivering these courses and ensuring that our alpine athletes compete in competently officiated events each season. Thanks also to NSW Alpine Committee Chair John Adams for coordinating these courses.

#### **Member Communication**

A vital link in our alpine community and we particularly thank NSW Snowsports Executive Officer Rebecca Clark for her expertise in maintaining the NSW Alpine section of the NSW Snowsports website. In addition regular e-news updates kept our athletes and parents and supporters fully informed throughout and post season.

NSW Alpine Facebook page has continued to grow in popularity with 400 + friends receiving postings. News of alpine athletes results both here and overseas keeps everyone up to date and the photos (action and podium) showcase our alpine athletes' talent. Everyone can easily follow the progress of our alpine athletes both here and in New Zealand, North America and Europe. It has proved the most popular as well as the fastest form of our communication. Thanks this year to editor Lavinia Chrystal (Snr).

Please keep us up to date with news and results of your children over the Northern Hemisphere season by emailing <a href="mailto:adams@sapphireone.com">adams@sapphireone.com</a>. We will then post relevant information on the NSWACT Alpine Facebook page. Please support any race results with copies of official race results.

### **NSWACT Sponsors, Supporters & Fundraising**

In order for NSWACT Alpine to continue to operate subsidized programs for alpine athletes in NSW and ACT it is essential that a reliable revenue stream be maintained and expanded as our programs and athlete members grow.

We would like to thank John & Megan Leggett of Candlelight Lodge Thredbo and SapphireOne for their generous donations and sponsorship of NSW Alpine

Additionally, this year NSW Interschool's, Perisher and Thredbo resorts have combined to offer high achieving alpine athletes practical support through the provision of winter season passes and training vouchers. For season 2016 NSW Interschool's and Perisher Resort provided 8 alpine athletes and 3 skier cross athletes with season passes and PWSC training vouchers. Thredbo Resort provided six season passes.

At our Awards night this evening we will be presenting 6 Thredbo Scholarships and 9 Perisher Scholarships to worthy young Alpine athletes for the 2017 season.

NSWACT Alpine thanks NSW Interschool's, Perisher and Thredbo for their support of these scholarships.

A reminder that any practical support for the work of NSW Alpine is greatly appreciated and is also **tax deductible for donations made via the Australian Sports Foundation**. Please contact NSW Alpine for details.

# NSW Interschool's achieve record numbers for the NSW State and Australian Championships!

Overall the Interschool's Snowsports Championships experienced over 18 000 entries from all the events held throughout Australia. The introduction of Division 6 will no doubt see further increases in these numbers.

# **NSW Alpine Awards Evening**

This year's Awards evening is to follow this Annual General Meeting. Congratulations to the awards winners who will be announced shortly.

Our thanks also to the National Alpine Committee for attending this evening to update members on national alpine programs and issues pertinent to our alpine athletes. We thank Lachlan Clark, Chairman National Alpine Committee for the opportunity for those attending to participate in the discussion.

I would like to thank the NSW Alpine Committee members for their support this year. The committee met 7 times during this calendar year. As always there are many tasks required to ensure that NSW Alpine continues to effectively support alpine athletes in NSW through the programs initiatives already mentioned earlier. This committee has embraced all these tasks with unbridled enthusiasm.

NSW Alpine has seen some changes this year. Last year **David Chrystal** stepped down from chairing NSW Alpine Committee. I would like to thank David for his guidance over this past year – it was very generous of him to stay on committee to assist with the transition. In addition the wonderful contribution he and past Chairman Annette Pilat have made to our committee over 5 years has been mentioned previously but is worth repeating - Rising Stars Awards, Whistler Cup state teams, athlete grants to state team members to assist competition and travelling & training expenses, improved communication (Facebook), outstanding representation for alpine at NSW Snowsports board level, an excellent working relationship with SSA, NSW Interschool's, the NAC, the race clubs, the resorts. Thank you Annette and David for advancing the cause of alpine ski racing over the past 6 years.

The NSW Alpine Committee for 2016 comprised -

Graham Selig (Secretary), Jenny Neill (Treasurer), David Chrystal, Cath Wynn, Jo McKenzie, Fiona Cobcroft, Kim Hough, Patrick Heller, Ero Spanos, Paula Gaul.

Kim Hough, Jenny Neill, Cath Wynn, Ero Spanos and Paula Gaul have now retired and we would like to thank them for their tireless contribution. In particular Kim Hough who was Secretary for many years and has managed the Rising Star program so successfully.

I would like to thank the committee for their support this year -it's been a pleasure to work with you continuing the good work of our predecessors to support our alpine athletes as they each progress through the sport

It's been an enjoyable and worthwhile experience to be part of this committee and I wish the incoming committee continued success. Right now there is great enthusiasm and energy amongst the committee to assist our alpine athletes – if you are interested in attending committee meetings or indeed joining the committee please contact the committee or email:

adams@sapphhireone.com Mobile: 041 1100622 Work: 02 8362 4500

I wish all NSW alpine athletes a successful season in 2017.

John Adams Chair, NSW Alpine Committee

29 October 2016

# **NSWACT Alpine State Teams**



2016 2017

# **Childrens Team**

# **Female**

Sammie Gaul Bridget Lennon Isabella Davis Elliane Hall Zoe Michael Penelope Hughes Kyra Wheatley Letitia Murphy Jacqueline Davis Abbey Davis Sammie Gaul
Adele Selig
Zara Gardener
Zoe Michael
Isabella Davis
Lara Agnew
Penelope Hughes
Kyra Wheatley
Jacqueline Davis
Letitia Murphy
Phoebe Heaydon
Abbey Davis
Millie Rundle

### Male

Zach Zontsich
Tom Davies
Jasper Cobcroft
Thomas Hoffman
Finn Sadler
Joey Steggall
James Huon
Laidley Dowling
Ruben Mead
Marcus Howes

Henry Heaydon
Zach Zontsich
Tom Davies
Thomas Hoffman
Finn Sadler
Jasper Cobcroft
James Huon
Joey Steggall
Laidley Dowling
Harry Hoffman
Connor Cusack
Ruben Mead\*Injury Status
Joel Droga
Geoffrey Hughes

2016 2017

# **FIS Open**

### **Female**

Matilda Coates Zali Offord Matilda Coates \*Injury Zanna Farrell

Madison Hoffman

Zali Offord

# Male

Jack AdamsJack AdamsOliver ThompsonTheo CoatesTheo CoatesLiam Michael

2016 2017

# **FIS Junior**

# **Female**

Annabelle Burns Charlotte Murphy Zanna Farrell Madison Hoffman Lucy Neill Antonia Murphy Lucy Neill

# Male

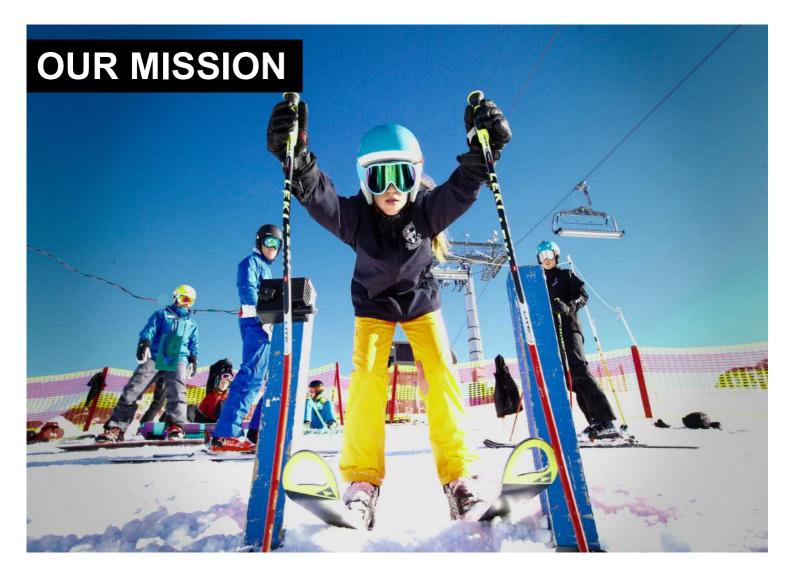
Liam Michael
Bryn Jarman
Ned Neill
Wim Roney
Ben Selig
Connor Leggett
Hugh McAdam

Ned Neill Bryn Jarman Wim Roney Connor Leggett Hugh McAdam

# 2016/17 Sponsorship Proposal







# We are committed to growing alpine racing in NSW, from grass-roots athletes to future Olympic competitors.

With Australia's best pistes and clubs including the Perisher Winter Sports Club and Thredbo Ski Racing Club, NSW is home to outstanding ski racing opportunities and an incredible pool of talented and passionate competitors. From 6 year old children taking part in their first NSW Interschools race to FIS athletes scoring points in continental cup events on their way to the World Cup, NSW racers make enormous personal commitments to participate and train in their sport.

The mission of NSW Alpine is to support these athletes and their parents through sponsorships, encouragement, and opportunities so that they can train and participate at their highest levels.

Our vision is to engage the broader alpine skiing community to embrace ski racing, and in doing so continue to grow the base of ski racing in NSW.

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# **OUR VALUES**



# **OUR PRIORITIES**

To grow alpine ski racing in NSW and in doing to grow the number of athletes training and participating in races and at our ski racing clubs.

To foster an excellent sense of community among alpine ski racers.

To proactively facilitate the development of competitive ski racers from the grass roots by supporting the commitment made by families to participate in ski racing, through initiatives including team sponsorships, recognition of achievements, and training opportunities.

To communicate and maintain the sport's values of participation, fair play, respect, excellence, fitness and friendship in NSW.

To attract sponsors and seek government grants on behalf of NSW Alpine athletes.





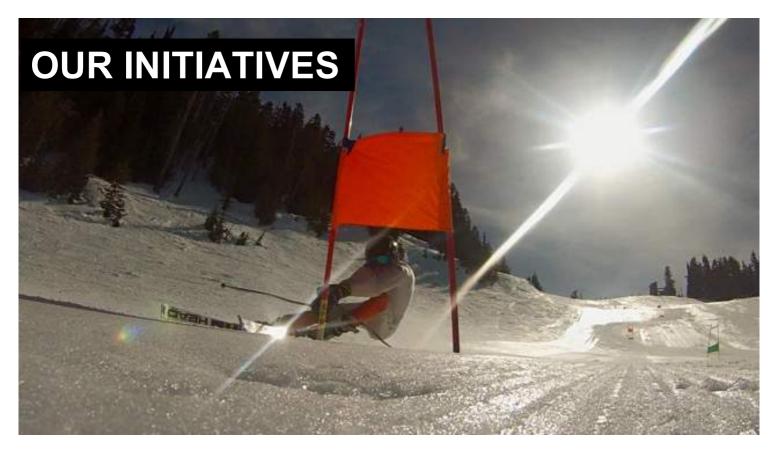
**NSW Alpine** represents over 7000 members and is a subcommittee of **NSW Snowsports** (NSW Ski Association Ltd) – the Peak Body and State Sporting Organisation for snowsports in NSW. NSW Snowsports is a not for profit organization that is affiliated to and works closely with the National Snowsports body, Ski and Snowboard Australia Ltd (SSA). NSW Alpine has been representing and serving alpine athletes and the sport since 1973, and is represented on the NSW Snowsports board of with two directors.

The subcommittee consists of parents and business professionals who are passionate about snowsports and the advancement of the alpine disciplines in NSW. We work integrally with NSW Snowsports to achieve:

- Increasing broad-based 'grass roots' level participation in programs, events, clubs and the world-class Interschools program.
- Talent identification and support programs aiming to facilitate a steady flow
  of talented athletes moving along the 'athlete pathways' to the NSW
  Institute of Sport and to National and International training and competition
  level.
- Development of education and support for coaches, instructors, volunteers, official and administrators to ensure the achievement of our vision.
- Focus on gender equity, and encouragement of participation at all levels by members of identified disadvantaged groups.
- Increase the public profile of snowsports as part of a healthy, interesting and diverse lifestyle.

This is underpinned by a sound framework of policies, governance, and compliance.





NSW Alpine have initiated important events and programs designed to promote the sport and enhance athlete development, including :-

- o Facilitation of athlete fitness testing.
- Provision of weekly alpine focused fitness clinics between seasons.
- Provision of course official technical education.
- The Rising Stars Program which introduces promising skiers from the Interschools competitions to the advanced race training available at the Thredbo Ski Racing Club and the Perisher Winter Sports Club.
- o Community events such as the Thin Air Fun Run.
- Financial support for high performance athletes selected to the NSW State Team.
- Scholarships and awards.
- Facebook and social media.

We would like to do so much more to promote awareness, participation and development of athletes to elite levels.



NSW boasts a pool of talented Alpine athletes with the capacity to develop into World Cup and Olympic competitors. However Alpine ski racing is an expensive sport – the financial barriers mean that often even the most talented athletes are unable to reach their potential.

There are significant ongoing financial outlays necessary by athletes and their families for apparel, equipment, on-snow coaching, fitness training, lift passes, club membership and race entries, race licenses, comprehensive overseas travel/competition insurances, athlete supports (fitness clubs, physiotherapy, sports psychology aids), local, interstate and overseas travel.

For example, the typical cost for a junior FIS racer competing in both the southern and northern winters is approximately \$40,000 per year and as athletes progress to higher levels these costs only increase. A high level of dedication, determination and investment is required for a successful athlete to make a podium or be a regular on the World Cup circuit.

A younger aged athlete has a journey of more than 10 years to develop into a mature athlete capable of becoming an international competitor. Even for accomplished competition skiers there are limited financial resources available to that athlete.

There is currently minimal direct funding support available in Alpine ski racing at the sub-elite and elite levels in Australia. Parents and families of provide almost all of the necessary financial support. By example, the Olympic Winter Institute currently operate and fund snowsports programs in Aerial Skiing, Mogul Skiing, Skier-Cross, Snowboard-Cross and Snowboard Halfpipe but not in Alpine.

NSW Alpine aims to make competitive alpine racing available to as wide a range of talented and motivated athletes as possible by supporting their commitment and reducing the barriers. 19

# OUR PROPOSAL

Dear Sponsor,

We are approaching you on behalf of NSW Alpine to request sponsorship from your organization by selecting one of our sponsorship packages.

NSW Alpine seeks to strengthen and grow the sport of Alpine Ski Racing in NSW, and as a consequence in Australia. We strive to foster the sense of community, grow the numbers participating, and assist in the development of elite competitors from a grass-roots basis. Developing a solid foundation of fit and skilled junior racers and supporting the direction of the Ski and Snowboard Australia (SSA) broader plans is essential to the future of Alpine Ski Racing in Australia.

Our goal is to overcome the barriers to athlete participation and performance through targeted programs and financial assistance that assists to reduce the cost of training and competition for our promising young athletes.

We would greatly appreciate your support.

In 2016 there were over 18,000 competitors participating across Interschools, SSA and FIS snowsports events, the majority of which were from NSW. We believe that by supporting NSW Alpine and it's initiatives by means of sponsorship your organization can benefit greatly from exposure NSW Alpine can generate for your brand.

We look forward to working with you in the future.

Yours sincerely, Chairman NSW Alpine John Adams adams@sapphireone.com Wk 02 8362 4500

# SPONSORSHIP PACKAGES

<b>BRONZE</b> \$5000	<ul> <li>Promotion to NSW Team members.</li> <li>Promotion to the NSW Alpine community.</li> <li>Name and logo on newsletters</li> </ul>
<b>SILVER</b> \$10000	<ul> <li>Promotion to NSW Team members.</li> <li>Promotion to the NSW Alpine community.</li> <li>Name and logo on newsletters, website, program material.</li> <li>Acknowledgement at NSW Alpine State Team functions and events.</li> </ul>
<b>GOLD</b> \$15000	<ul> <li>Promotion to NSW Team members.</li> <li>Promotion to the NSW Alpine community.</li> <li>Name and logo on newsletters, website, program material.</li> <li>Acknowledgment at NSW Alpine State Team functions and events.</li> <li>NSW Snowsports website links to your site</li> <li>Promotion on NSW Alpine Facebook and other social media platforms as they develop.</li> </ul>
<b>PLATINUM</b> \$20000	<ul> <li>Promotion to NSW Team members.</li> <li>Promotion to the NSW Alpine community.</li> <li>Name and logo on newsletters, website, program material.</li> <li>Acknowledgment at NSW Alpine State Team functions and events.</li> <li>NSW Snowsports website links to your site</li> <li>Promotion on NSW Alpine Facebook and other social media platforms as they develop.</li> <li>Logo placement on NSW Alpine team jackets.</li> <li>VIP invitations to NSW Alpine events and races.</li> </ul>



NSW Alpine, as a subcommittee of NSW Snowsports, runs strictly as a non-profit organization. All funds raised are directed back into NSW Alpine where they are used to support athlete development and the growth of Alpine racing in NSW.

NSW Snowsports has implemented a number of policies to protect our members, athletes and stakeholders that NSW Alpine abides by:

- NSW Snowsports Constitution
- NSW Snowsports Member Protection Policy
- NSW Snowsports Risk Management Policy
- NSW Snowsports Work Health and Safety Policy
- NSW Snowsports Volunteer Policy
- NSW Snowsports Media Policy
- NSW Snowsports Privacy Policy

These may be found at http://www.nswsnowsports.com.au/about/policies/

NSW Alpine and NSW Snowsports hold regular meetings and an Annual General Meeting. A NSW Snowsports annual report is produced each year and is available at <a href="http://www.nswsnowsports.com.au/about/annual-reports/">http://www.nswsnowsports.com.au/about/annual-reports/</a>

# **NEXT STEPS**

For further information or if you wish to help NSW Alpine in its mission to support the development of our talented and hard working athletes and the growth of Alpine racing, please contact us:

Email: adams@sapphireone.com

Phone: Wk 02 8362 4500

Direct: 45004501 or Mob 0411 100 622

John Adams Chairman NSW Alpine



# **CURRENT SPONSORS**



We have the power to back you.